



**PRESENTS THE
WOMEN IN TOURISM & HOSPITALITY (WITH) CONFERENCE**



**2024
SPONSORSHIP
GUIDE**

**HYATT REGENCY
LA JOLLA - SAN DIEGO
MARCH 28-29, 2024**

WWW.SDWITHIT.COM

Get
WITH
it

WITH supports, empowers, and strengthens diversity and inclusion for women in the hospitality & tourism industry



CLARA CARTER

FOUNDER & PRESIDENT OF MCCSN & WITH

The WITH 3rd Annual National Conference, presented by MCCSN, will be held at the Hyatt Regency La Jolla in San Diego California, March 28-29, 2024, during Women History Month. It is the premier women's conference of its kind in the Western US offering a full day of motivation, inspiration, networking, professional development, and celebration.

The WITH National Conference will bring together over 300 Hospitality professionals from all facets of the industry. They include trailblazers, influential leaders and decision makers, meeting planners, entrepreneurs, and students.

The WITH National Conference is produced by Clara Carter, award-winning meeting strategist, and founder, and CEO, of the Multi-Cultural Convention Services Network, INC. (MCCSN) and WITH, Int'l. With over 20 years' experience, Ms. Carters' programs and events have generated millions of tourism dollars and fostered diversity and inclusion in the city of San Diego.

[CLICK HERE TO LEARN MORE](#)

Why SPONSOR?



You were chosen for this fantastic sponsorship opportunity to partner with us because we are looking to build long-term relationships with brands who share our perspectives and our focus on diversity, equity, and inclusion for women.

We know our conference participants will highly value your products and services and your show of social commitment to the professional development and elevation of women within your organization.

Top 4 reasons to partner with MCCSN, INC.:

1. **Networking** - several opportunities to connect with C-suites and industry leaders.
2. **Expansion** - reach diverse prospects, corporations, entrepreneurs, and students.
3. **Brand recognition, awareness, and visibility** – exhibit your product and services.
4. **Professional and personal development** – inspirational and useful strategies to develop and elevate the women in your organization.

Every attendee is a potential buyer whose interests, products and services will intersect with yours.



WITH CONFERENCE DEMOGRAPHICS



88%
WOMEN ATTENDEES



OVER 20
EXPERT SPEAKERS



12%
MEN ATTENDEES



18
YOUNG PROFESSIONALS
BELOW AGE 30



78%
ATTENDEES ARE DIRECTOR
LEVEL & ABOVE



15
STUDENT ATTENDEES

PAST CONFERENCE KEYNOTE SPEAKERS



CAROLINE BETETA
PRESIDENT AND CEO
VISIT CALIFORNIA



TYRONNE STOudemire
SR. VP OF GLOBAL DIVERSITY EQUITY &
INCLUSION FOR HYATT CORPORATION



TASHA BOERNER HORVATH
CALIFORNIA STATE ASSEMBLYMEMBER
76TH DISTRICT

PAST WITH CONFERENCE SUPPORTERS

- ADVENTURES BY DISNEY
- BARTELL HOTELS
- BROADWAY SAN DIEGO
- BURNI ENTERPRISES
- CALIFORNIA HOTEL & LODGING ASSOCIATION
- CARLSBAD CONVENTION AND VISITORS BUREAU
- CENTERPLATE AT THE CONVENTION CENTER
- COHN RESTAURANT GROUP
- COMIC CON INTERNATIONAL SAN DIEGO
- DAVIDSON HOTELS AND RESORTS
- EXPEDIA
- HYATT HOTELS IN SAN DIEGO
- HILTON SAN DIEGO GASLAMP
- HILTON SAN DIEGO BAYFRONT
- HOTEL DEL CORONADO
- INTERCONTINENTAL HOTEL
- LOEWS CORONADO
- MEETING PROFESSIONALS INTERNATIONAL
- MERING
- OMNI HOTEL
- OVG360
- PORT OF SAN DIEGO
- RANCHO LA PUERTA
- RAR HOSPITALITY
- SAN DIEGO CONVENTION CENTER CORP.
- SAN DIEGO INTERNATIONAL AIRPORT
- SAN DIEGO THEATER
- SAN DIEGO TOURISM AUTHORITY
- SAN DIEGO STATE UNIVERSITY
- SEA WORLD SAN DIEGO
- SHERATON SAN DIEGO HOTEL & MARINA
- SMART CITY NETWORK
- US BANK
- VIEJAS CASINO & RESORT
- WESTIN SAN DIEGO GASLAMP

WE LOOK FORWARD TO SEEING YOU MARCH 28-29, 2024!



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Sponsorship LEVELS & BENEFITS

We welcome you as a prominent partner at one of the sponsorship levels provided.

SPONSORSHIP DEADLINE IS JANUARY 12, 2024. [Click here](#) for sponsorship instructions and a full description of customizable sponsorship levels and benefits.

If you need additional information, contact our dedicated team at: sponsorship@mccsn.com or 619-265-2561.

Thank you for your consideration.

Clara Carter
Conference Chair

**CLICK HERE FOR
SPONSORSHIP FORM**

**THE SPONSORSHIP DEADLINE
IS JANUARY 12, 2024**



Exclusive Opportunity

PRESENTING SPONSOR

Limited to one organization

\$25,000

- Special designation as presenting sponsor in all conference communications
- Opportunity for company executive to address attendees at general session, 5 minutes (or submit a 2-minute video)
- (1) Company communication email from you sent to conference attendees
- Company recognition in e-newsletter (100-word description) emailed to 3,000 prospective attendees **(must sign up by Oct. 28, 2023)**
- Company logo prominently placed in marketing communications, website with link, press releases and social media
- Company logo displayed onsite in digital program guide, sponsor board signage, conference collaterals and imprinted on conference badge lanyards
- Six (6) prime reserved seating at the WITH Awards luncheon, including table signage
- 2-page spread color ad in digital program guide – premium placement
- One exhibit tabletop with prime positioning
- Six (6) complimentary full conference registrations
- 2 tickets to Honoree Reception
- Recognition on co-branded Social Media Posts (Facebook, Instagram, and LinkedIn) – your company provides the post content (5 months prior to conference)



Exclusive Opportunity

AWARDS LUNCHEON SPONSOR

Limited to one organization

\$20,000

- Special designation as the Awards Luncheon Sponsor
- Opportunity for executive leaders to present the awards during the luncheon
- Five (5) prime reserved seating at the WITH Awards luncheon, including table signage
- Company logo prominently placed in marketing communications, website with link, press releases and social media
- Company logo displayed onsite in digital program guide, sponsor board signage, and conference collaterals
- Full page spread color ad in digital program guide
- One exhibit tabletop with prime positioning
- Five (5) complimentary full conference registrations
- 2 tickets to Honoree Reception
- Recognition on co-branded Social Media Posts (Facebook, Instagram, and LinkedIn) – your company provides the post content (5 months prior to conference)



For more information, contact our dedicated team at sponsorship@mccsn.com or 619-265-2561

VISIONARY - AV SPONSOR \$15,000

Limited to 2 organizations

- Special designation as Visionary AV Sponsor
- Company logo prominently placed in marketing communications, website with link, press releases and social media
- Company logo displayed onsite in digital program guide, sponsor board signage, and conference collaterals
- Full page color ad in digital program guide
- One exhibit tabletop with prime positioning
- Four (4) complimentary full conference registrations
- 2 tickets to Honoree Reception
- Recognition on co-branded Social Media Posts (Facebook, Instagram, and LinkedIn) – your company provides the post content (5 months prior to conference)



ENTREPRENEUR - BREAKFAST SPONSOR \$10,000

Limited to 2 organizations

- Designation as the Entrepreneur Breakfast Sponsor
- Opportunity for senior leader to address the group at start of breakfast
- Company logo prominently placed in marketing communications, website with link, press releases and social media
- Company logo displayed onsite in digital program guide, sponsor board signage, and conference collaterals
- Two (2) reserved seating at the WITH Awards Luncheon
- Full page color ad in digital program guide
- One exhibit tabletop with prime positioning
- Two (2) complimentary full conference registrations
- 2 tickets to Honoree Reception
- Recognition on Social Media Posts (Facebook, Instagram, and LinkedIn)



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HONOREE RECEPTION SPONSOR \$5,000

Limited to 2 organizations

- Special designation as Honoree Reception Sponsor
- Opportunity for senior leader to address the group during the reception
- Company mention in marketing communications, website, press releases and social media
- Company logo displayed onsite in digital program guide, sponsor board signage, and conference collaterals
- Half page color ad in digital program guide
- One (1) complimentary full conference registration
- 2 tickets to Honoree Reception
- Recognition on Social Media Posts (Facebook, Instagram, and LinkedIn)



CLOSING RECEPTION SPONSOR \$5,000

Limited to 2 organizations

- Special designation as the Closing Reception Sponsor
- Opportunity for senior leader to address the group during the reception
- Company name in marketing communications, website, press releases and social media
- Company name displayed onsite in digital program guide, sponsor board signage, and conference collaterals
- Half page color ad in digital program guide
- One (1) complimentary full conference registration
- 2 tickets to Honoree Reception
- Recognition on Social Media Posts (Facebook, Instagram, and LinkedIn)



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HEALTH & WELLNESS - \$5,000

Limited to 2 organizations

- Special designation as the Health and Wellness Sponsor
- Opportunity to present one fitness/wellness activity and host snacks and beverages during one of two breaks
- Company name in marketing communications, website, press releases and social media
- Company name displayed onsite in digital program guide, sponsor board signage, and conference collaterals
- Half page color ad in digital program guide
- One (1) complimentary full conference registration
- 2 tickets to Honoree Reception
- Recognition on Social Media Posts (Facebook, Instagram, and LinkedIn)



YOUNG PROFESSIONALS & STUDENT SESSION - \$5,000

Limited to 2 organizations

- Special designation as the Young Professional & Student Sponsor
- Covers conference registration for 10 young professionals.
- Opportunity for one company representative to participate in mock interviews and C-suite networking
- Company name in marketing communications, website, press releases and social media
- Company name displayed onsite in digital program guide, sponsor board signage, and conference collaterals
- Half page color ad in digital program guide
- 2 tickets to Honoree Reception
- Recognition on Social Media Posts (Facebook, Instagram, and LinkedIn)



THE YOUNG PROFESSIONALS SESSION

The day prior to the conference is dedicated to Young Professionals. This sponsorship will support a 3-hour session that includes a resume workshop, mock interviewing and a C-Suite networking opportunity for up-and-coming leaders in the hospitality industry.

For more information, contact our dedicated team at sponsorship@mccsn.com or 619-265-2561



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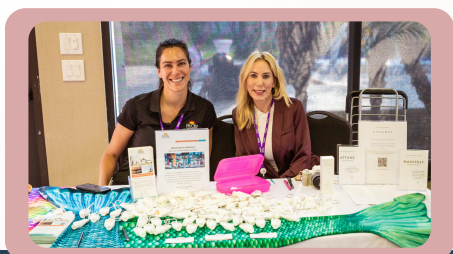
Marketplace EXHIBITORS

Join us and showcase your services to all attendees! This is a fantastic opportunity to interact with conference participants throughout the day in our Marketplace. The refreshments served in the marketplace will ensure a steady stream of attendees to your exhibits.

PRIME EXHIBITOR \$2,500

Limited to 6 organizations

- You will receive a 6-foot table with premium placement in a high traffic area in the marketplace
- You can add on a second table for an additional \$500
- You will be able to interact throughout the day with conference attendees.
- Company name in marketing communications, website, press releases and social media
- Company name displayed onsite in digital program guide, sponsor board signage, and conference collaterals



MARKETPLACE EXHIBITOR \$1,500

Limited to 10 organizations

- You will receive one 6-foot table in the marketplace
- You will be able to interact throughout the day with conference attendees
- Company name in marketing communications, website, press releases and social media
- Company name displayed onsite in digital program guide, sponsor board signage, and conference collaterals



Staff Professional

DEVELOPMENT



Joining us at the 2024 WITH Conference is a "best value" way to incentivize your staff and invest in their professional development. Staff groups that attended past conferences have unanimously praised the experience and the value of the learning they received.

Register your staff by November 13, 2023 and take advantage of our early bird special.

Professional Development Partners receive:

- Full Conference Registration (includes all sessions and all meals)
- Reserved seating at the luncheon w/company table signage.
- 10% off when you register one group of 5-10 people - (discount applies to \$395 per person).
- 15% off when you register two or more groups of 10 - (discount applies to \$395 per person).
- **This staff professional development offer is limited to the first 10 organizations to register by November 13, 2023.**



What our past attendees had to say:

"I left so inspired and with so many new ideas to apply in my personal and professional life. Will definitely try to make it next year as well. Thank you again!"

Cristina Ripolles
Human Resources Manager
Hilton Bayfront

"The conference environment provided education, enthusiasm, deep thought and valuable connections. Thank you!"

Terri Breining
Principal
The Breining Group

"The sessions were outstanding, and it was very well organized. The DEI session was very timely and well done and great format for the awards ceremony. Congrats again."

Carol Wallace
President and CEO
San Diego Theaters

Register now at mccsn.com or Email us at sponsorship@mccsn.com
Enter "Development Partner" in the subject line or call (619) 265-2561 for more information

Digital Program Guide

AD PRICING



Place your advertisement in the WITH National Conference Digital Program. The digital program is used as a reference guide for conference attendees throughout the conference. After the conference, the digital program including your ad, will be placed on the conference website.

Attendees will share the program with their friends and colleagues. Those who did not attend, can see what they missed!

- **Full-page** \$ 1,000.00
- **Half-page** \$ 500.00
- **Quarter-page** \$ 250.00

Deadline for publication-ready ad - 5:00 p.m. on Friday, January 12, 2024.

Program Specs for Publication Ready Ads

- **E-magazine Ad Trim Size:** 8.5" x 11"
- **Digitally Presented Ads:** Ads must be presented digitally as EPS, Illustrator or high-resolution PDF files
- **Bleeds:** No bleeds on half-page ads -- We would prefer borders on full-page ads, but bleeds are acceptable

Deadline for publication-ready ad - 5:00 p.m. on Friday, January 12, 2024.

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